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 SOURCE	 Made from waste oils, fats, and sustainable biomass.	 Fossil-based, non-renewable resource.
 EMISSIONS	 Significant reduction compared to diesel, supporting net-zero goals.	 High CO ₂ emissions that contribute to climate change.
 PARTICULATE PERFORMANCE	 Drastically lowers particulate matter (PM) and NOx emissions.	 Higher particulate and NOx emissions, harming air quality.
 COLD-WEATHER PERFORMANCE	 Performs reliably in extreme conditions (down to -32°C).	 May require additives to prevent gelling in cold climates.
 SHELF LIFE	 Resists microbial growth and oxidation, ensuring stable storage.	 Shorter shelf life due to susceptibility to microbial contamination.
 BIODEGRADABLE	 Eco-friendly and safe for the environment.	 Non-biodegradable, harmful in spills.
 COMBUSTION	 Cleaner burn leads to fewer deposits, extending engine life and reducing maintenance costs.	 Higher soot and particulate emissions can cause engine wear and require more frequent servicing.
 REGULATORY COMPLIANCE	 Helps meet strict emissions standards and may qualify for tax incentives.	 Struggles to meet modern emissions regulations without costly retrofits.
 CARBON FOOTPRINT	 From production to combustion, HVO Fuel has a significantly lower carbon footprint.	 High carbon footprint across extraction, refining, and usage.
 PUBLIC IMAGE	 Demonstrates a commitment to sustainability and corporate responsibility.	 Seen as less environmentally friendly.