

# RUSHCLIFFE BOROUGH COUNCIL

## Company Overview

Rushcliffe Borough Council is a local authority serving approximately 50,000 households with a total population of 120,000.

## The Challenge

As part of their carbon reduction plan, Rushcliffe Borough Council aimed to reduce tailpipe carbon emissions by 90% across their HGV fleet. Given the fleet's wide range of vehicles, from 6 months to 14 years old, the council needed a solution that would be compatible with all their vehicles.

## The Solution

In partnership with Nottingham Council and Your NRG, Rushcliffe Borough Council transitioned from conventional diesel to HVO Fuel (Hydrotreated Vegetable Oil) Fuel to power their refuse collection vehicles, 7.5-ton trucks, and LCVs. Since making the switch, the council has observed a significant reduction in tailpipe emissions, without compromising vehicle performance, successfully achieving their carbon reduction goal.

## Testimonial



At Rushcliffe Borough Council, we switched to HVO Fuel as part of our carbon reduction plan to decrease tailpipe emissions by 90%, the main area of focus being our HGV fleet. Since the switch, we've seen a significant reduction in tailpipe emissions across our refuse collection vehicles, 7.5t trucks, and LCVs. We're highly satisfied with the performance of HVO Fuel and the reliable service from NRG. We look forward to continuing our journey towards a more sustainable future with their partnership.

Rushcliffe Borough Council

